

TITBITS OF SME HISTORY

From
ISED Small
Enterprise
Observatory

India MSME Communication Programme

India MSME

Swimming against the tides

MSME Agenda in India

INDIA MSME DARSHAN 2011



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PREFACE

The importance of micro, small and medium enterprises in the development context of India is well known. Knowledge platforms that can capture grass root level reality, have great relevance in understanding and sensitizing policy makers and other stakeholders on what need to be done. ISED Small Enterprise Observatory, as a knowledge platform, has been coordinating a variety of activities for the last several years. Under the India MSME Communication Programme(IMCP), the Institute's Fifteenth Report on the state of MSMEs in the country was formally released at the Commonwealth-India Small Business Competitiveness Conference, Bangalore, on May 29, 2011. Under the sub-Programme, India MSME Darshan 2011, the Report was subsequently deliberated at nineteen Stakeholder Meets across the country. This document summarises the rich insights and feedback that are available from the field.

IMCP, which

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