TITBITS OF SME HISTORY



Small traders and kirana store owners lack finance and infrastructure. ing, said the multinational retail traders would seek more concessions in several taxes and other infrastra markets. "These Dr. N. A. Charantimath, will eliminate per cent of the products they while addressing the gathersr ill traders and need for marketing in India unemployment for Small enterprises more es of people and ultihelp major countries iina, Japan, South Ko-Thailand and Hong * said Mr Desai. outsourcing nearly 80

aative: Mark Tully

approach of learning from the people at the grass-root level. Policy should also come down from the extensive fous on GDP growth to more iented indicators,

Small enterprises more creative: Mark Tully

Our Bureau

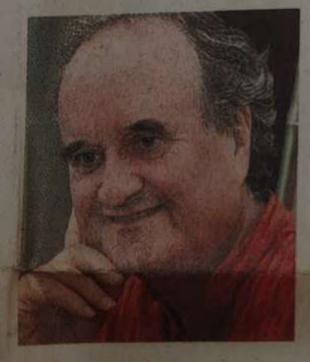
Kochi, Dec. 11

onal day, relet glot

The 'small' may not be fashionable in global villages today, but it is all the more relevant in the context of the global economic crisis and much more in India, said Mr Mark Tully, veteran journalist, .

ISED - ANNUAL SMALL ENTERPRISE LECTURE 2011

He was delivering the 'ISED - Annual Small Enterprise Lecture 2011' at the Institute of Small Enterprises and Development here.



Mr Mark Tully.

ISED is a focal point of debates on MSME policy and The annual lecture by practice. The theme of this year was 'Small is Beautiful.'

He said in most countries today, the challenge is to create employment opportunities on a massive scale. The answer to this is small enterprises and there is no other go. Small enterprises are more creative and humane in the workplace. It has the great advantage of nurturing a sense of neighbourhood and community, he added.

POLICY MAKING

He was of the view that the policy making should come down from domain economists to a multi-disciplinary

approach of learning from the people at the grass-root level. Policy should also come down from the extensive focus on GDP growth to more people-oriented indicators, he said.

idia,

Ma

The event organised by ISED jointly with the Indo-American Chamber of Commerce, also marked the deliberations of the all-India programme of the Institute -ISED - Federal Bank India, MSME Darshan 2011.

Mr Shyam Srinivasan, Managing Director and CEO, Federal Bank, delivered the keynote address.

w over Mullaperix