

TITBITS OF SME HISTORY

From

ISED Small
Enterprise
Observatory

Small traders and kirana store owners lack finance and infrastructure. ing, said the multinational retail traders would seek more concessions in several taxes and other infrastructure.

per cent of the products they their Indian counterparts," he added. Dr. N. A. Charantimath, while addressing the gather-

as they are more competitive in price and quality over

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Our Bureau
Kochi, Dec. 11

The 'small' may not be fashionable in global villages today, but it is all the more relevant in the context of the global economic crisis and much more in India, said Mr Mark Tully, veteran journalist.



Mr Mark Tully.

ISED - ANNUAL SMALL ENTERPRISE LECTURE 2011
He was delivering the 'ISED - Annual Small Enterprise Lecture 2011' at the Institute of Small Enterprises and Development here.

The annual lecture by

ISED is a focal point of debates on MSME policy and practice. The theme of this

year was 'Small is Beautiful.' He said in most countries today, the challenge is to create employment opportunities on a massive scale. The answer to this is small enterprises and there is no other go. Small enterprises are more creative and humane in the workplace. It has the great advantage of nurturing a sense of neighbourhood and community, he added.

POLICY MAKING

He was of the view that the policy making should come down from domain economists to a multi-disciplinary

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approach of learning from the people at the grass-root level. Policy should also come down from the extensive focus on GDP growth to more people-oriented indicators, he said.

The event organised by ISED jointly with the Indo-American Chamber of Commerce, also marked the deliberations of the all-India programme of the Institute - ISED - Federal Bank India, MSME Darshan 2011.

Mr Shyam Srinivasan, Managing Director and CEO, Federal Bank, delivered the keynote address.

Row over Mullaperiyar